

Printing Pages :2

Paper Code: AEC-01

C

(SVSU:2024-25/R)

Enrollment No.

Ability Enhancement Compulsory Course for All

1st Year Examination

Subject –English Communication Skills

Paper Code: AEC -01

Time-2 hours

Max. Mark: 35

Note: Attempt all questions as per the instructions.

Section –A (MCQs)

Question 1- Attempt all questions.

(10X1=10)

- 1- is the means of communication.
a) Channel b) Language c) Idea d) Symbol
- 2-.....is done by the sender.
a) Assimilation b) Encoding c) Decoding d) Analysis
- 3-.....is given by the receiver.
a) Formula b) Feedback c) Freelancing d) Freedom
- 4-Channel is theof communication.
a) sidetrack b) source c) mark d) medium
- 5-Communication is a.....
a) mystery b) attitude c) system d) process
- 6- He is poorhonest. (Conjunction)
a) and b) but c) or d) because
- 7- I eat both breadbutter in the breakfast. (Conjunction)
a) or b) nor c) that d) and
- 8- The sun rises.....the east. (Preposition)
a) into b) in c) of d) below
- 9- He is the son..... an engineer. (Preposition)
a) off b) to c) of d) by
- 10- Ravia new car last month. (Verb)
a) bring b) bought c) buy d) buys

Section – B (Short Answer Questions)

Question 2 - Attempt any five questions (5X2=10)

- (a) Interpret personal grooming.
- (b) Examine the role of dress code.
- (c) Explain body language.
- (d) Mention your future prospects.
- (e) What is a sentence? Give an example of an interrogative sentence.
- (f) How many parts of speech are there in the English language? Name them.
- (g) Differentiate between gestures & postures.

Section – C (Long Answer questions)

Question 3 – Attempt any three questions (3X5=15)

- (a) Outline the methods for effective public speaking skills.
- (b) Describe paralanguage skills.
- (c) Introduce yourself in about 150 words.
- (d) What do you mean by body language? Also, explain all the features of it.
- (e) Discuss the process of Group Discussion (GD) and enumerate its do's and don'ts.

Printing Pages :2

Paper Code: A040101T

C (SVSU:2024-25/R)

Enrollment No.

Common for All

I YEAR/ I SEM EXAMINATION

Subject Name- English Prose and Writing Skills -A040101T

[Time: 3:00 Hours]

[Max. Marks: 75]

I Long Question: Answer Any THREE

[10×3=30]

1. Shed light on the contribution of Rabindranath Tagore to the field of Indian literature.
2. Do you think *The Last Leaf* is a story of hope, friendship and sacrifice? Justify.
3. Give a critical analysis *Of Studies* by Francis Bacon.
4. Justify the Title of the essay, *Dream Children-A Reverie*.
5. Describe the Journey of Iona from his son's death to his funeral.

II. Short Question: Answer any Five

[5×6=30]

1. What is the importance of Sunday according to Joseph Addison?
2. Convey the message to women in the speech *Profession for Women* by Virginia Woolf.
3. Elaborate on the contribution of Sarojini Naidu to Indian literature.
4. How casteism is highlighted in the story *The Barber's Trade Union*?
5. Write an application to your Principal to grant you leave. Give a reason also.
6. Draft a letter to your teacher requesting two day's leave due to ill health.
7. Explain any two elements of a short story.

III. Objectives Question: Answer All Questions

[15×1=15]

1. What disease did Johnsy have?
(A) Cancer (B) Pneumonia (C) Diabetes (D) None
2. Iona, in *The Lament*, told his son's demise to
(A) a cabman (B) the officer (C) his horse (D) None
3. In *Barber's Trade Union*, Chundu was a _____
(A) Tailor (B) Farmer (C) Barber (D) Landlord
4. Who is the author of *Under The Banyan Tree*?
(A) Raja Rao (B) R.K. Narayan
(C) Anton Chekhov (D) Amrita Pritam

5. According to Bacon studies serve for _____
(A) delight (B) ornament (C) ability (D) All the above
6. Who is called the Nightingale of India?
(A) Kamala das (B) Nayantara Sehgal
(C) Sarojini Naidu (D) None
7. What is the meaning of 'Gitanjali'
(A) Name of a book (B) Song offering
(C) songs of Anjali (D) None
8. What is the full form of K S Venkataramani?
(A) Kaveripatnam Siddhanatha Venkataramani
(B) Kumar Sahay Venkataramani
(C) Keshav Singh Venkataramani
(D) None
9. Who are the dream children of Charles Lamb?
(A) Alice (B) John (c) Both (D) None
10. According to Addison the observance of Sunday as a holy day keeps mankind _____
(A) Civilized and polished (B) only civilized
(C) Only Polished (D) None
11. According to Woolf the most daunting obstacle for women writers is
(A) the fear of disapproval from males and society (B) Having no education
(C) both (D) none
12. Anton Chekhov is a/an writer _____
(A) British (B) American (C) Indian (D) Russian
13. Who is called the Missile Man of India?
(A) Aryabhatta (B) Rabindranath
(C) A P J Kalam (D) None
14. What does Amar Sonar Bangla mean
(A) My Golden Bengal (B) My Golden Bangladesh
(C) My beautiful Bengal (D) None
15. *Tagore and His India* was written by
(A) Rabindranath Tagore (B) Amartya Sen
(C) O'Henry (D) Guy De Mupassant

23/12/21

Printing Pages : 1

Paper Code: Z010101T

A (SVSU:2023-24/R)

Enrollment No.

Common for all courses

First Year First Semester / Examination

Subject Name: Food, Nutrition and Hygiene- Subject Code: Z010101T

[Time : 03:00 Hours]

[Max. Marks : 75]

A-Multiple Choice Questions (MCQs) बहुविकल्पीय प्रश्न (एमसीक्यू) (15X1=15)

Answer all questions सभी प्रश्नों का उत्तर दें-

- 1- Number of Macro nutrients/ मैक्रो पोषक तत्वों की संख्या
(a) 4 (b) 3 (c) 7 (d) 8
- 2- Number of Micro nutrients/ सूक्ष्म पोषक तत्वों की संख्या
(a) 2 (b) 3 (c) 4 (d) 6
- 3- Source of Fat/ वसा का स्रोत
(a) Butter/ मक्खन (b) Starch/स्टार्च (c) Ragi/ रागी (d) Lentil/ दाल
- 4- Source of Carbohydrate/ कार्बोहाइड्रेट का स्रोत
(a) Spinach/ पालक (b) Rice/ चावल (c) Cucumber/ ककड़ी (d) Cowpea/लोबिया
- 5- Source of Protein/ प्रोटीन का स्रोत
(a) Wheat/गेहूं (b) Fish/ मछली (c) Apple/ सेब (d) Brinjal/बैंगन
- 6- Source of Vitamin/ विटामिन का स्रोत
(a) Chicken/ चिकन (b) Fruits/Vegetables/फल/सब्जियाँ
(c) water /पानी (d) fibre/ रेशा
- 7- Source of Mineral/ खनिज का स्रोत
(a) Wheat/गेहूं (b) Salt/नमक (c) Butter/मक्खन (d) Fish/मछली
- 8- Source of Fiber/ फाइबर का स्रोत
(a)Fruits/Vegetables/फल/सब्जियाँ (b) Coffee/काँफी (c) Sauce/सॉस (d) Sugar/चीनी
- 9- Source of Water/जल का स्रोत
(a) Coconut water /नारियल पानी (b) Fish/मछली
(c) Sugar/चीनी (d) Jaggery/गुड़
- 10 Source of Iron/आयरन का स्रोत
(a) Wheat/गेहूं (b) Orange/ संतरा
(c) Green leafy vegetable/हरी पत्तेदार सब्जी (d) Buckwheat/कुट्टू
- 11- Source of Calcium/कैल्शियम का स्रोत
(a) Milk/दूध (b) Papaya/पपीता (c) Honey/शहद (d) Chocolate/चॉकलेट

P.T.O.

12 Fat Soluble Vitamin/वसा में घुलनशील विटामिन

(a) A/ए (b) B12/बी 12 (c) C/सी (d) B1/बी 1

13- Water Soluble Vitamin/पानी में घुलनशील विटामिन

(a) D/डी (b) E/इ (c) C/सी (d) K/के

14- Thiamine is known as/थायमिन को किस नाम से जाना जाता है?

(a) Vitamin D/विटामिन डी (b) Vitamin E/विटामिन इ
(c) Vitamin C/विटामिन सी (d) Vitamin B1/विटामिन बी 1

15- Ascorbic acid is known as/एस्कॉर्बिक एसिड को किस नाम से जाना जाता है?

(a) Vitamin K/विटामिन के. (b) Vitamin B3/विटामिन बी 3
(c) Vitamin C/विटामिन सी (d) Vitamin D/विटामिन डी

B- Long Answer Question (Attempt any 3)

दीर्घ उत्तरीय प्रश्न: किन्हीं तीन के उत्तर दे

(3X10= 30)

1-Describe functions of food in detail. भोजन के कार्यों का विस्तार से वर्णन कीजिए।

2-Write in detail function, sources, deficiency diseases and excess of carbohydrate. कार्बोहाइड्रेट के कार्य, स्रोत, कमी से होने वाले रोग तथा अधिकता को विस्तार से लिखें।

3- Discuss in detail the types, causes, symptoms and dietary guidelines of diabetes.

मधुमेह के प्रकार, कारण, लक्षण और आहार संबंधी दिशानिर्देशों पर विस्तार से चर्चा करें।

4-Enlist factors affecting growth of child. बच्चे के विकास को प्रभावित करने वाले कारकों को सूचीबद्ध करें।

C- Short answer Question (Attempt any Six)

लघु उत्तरीय प्रश्न (किन्हीं छह के उत्तर दें)

(6x5= 30)

1-Write short note on Malnutrition. कुपोषण पर संक्षिप्त टिप्पणी लिखिए।

2-Enlist food groups in short. खाद्य समूहों को संक्षेप में सूचीबद्ध करें।

3-Explain functions of protein. प्रोटीन के कार्य समझाइये।

4-Write note on colostrum and enlist nutrients found in breast milk.

कोलोस्ट्रम पर नोट लिखें और स्तन के दूध में पाए जाने वाले पोषक तत्वों की सूची बनाएं।

5-Describe complementary feeding and why it's needed after 6 months for baby.

पूरक आहार का वर्णन करें और 6 महीने के बाद बच्चे के लिए इसकी आवश्यकता क्यों है?

6-What are common immunity boosting foods? Enlist. आम प्रतिरक्षा बढ़ाने वाले खाद्य पदार्थ क्या हैं? बतायें।

7-Classify all types of diarrheas. सभी प्रकार के दस्त को वर्गीकृत करें।

8-Write functions of phosphorus? फॉस्फोरस के कार्य लिखिए?

9-Write short note on Optimum, under and over nutrition. इष्टतम, अल्प और अधिक पोषण पर संक्षिप्त टिप्पणी लिखें।

[illegible]

Subject Code: VOC-1-SMM

[Max. Marks

[1 × 15 = 15 Marks]

(d) Sn^{2+}

(d) Limiting social media reach / सो

(d) None of the above / उपरोक्त

(d) Twitter

Social media analytics tools help in:

What is the primary goal of social media advertising?

मीडिया विज्ञापन का मुख्य उद्देश्य क्या है?

Increasing brand reach / ब्रांड पहुंच बढ़ाना

Increasing customer interaction / ग्राहक बातचीत को सीमित करना

Reducing paid promotion / भुगतान प्रचार से बचना

Understanding audience preferences / दर्शकों की प्राथमिकताओं को अनदेखा करना

Which of the following is a benefit of live streaming?

लेबिंमिंग का लाभ क्या है?

Real-time interaction with the audience / दर्शकों के साथ वास्तविक समय की बातचीत

Recorded video posting / पूर्व रिकॉर्ड की गई वीडियो पोस्टिंग

Reducing audience participation / दर्शकों की भागीदारी से बचना

Delayed response to feedback / प्रतिक्रिया में देरी

What is the best platform for professional networking?

टवर्किंग के लिए सबसे अच्छा प्लेटफॉर्म कौन सा है?

(a) YouTube

(b) LinkedIn / लिंकडइन

(c) Instagram / इंस्टाग्राम

(d) Snapchat / स्नापचैट

Which platform is commonly used for sharing short videos and reels?

कौन सा प्लेटफॉर्म साझा करने के लिए आमतौर पर कौन सा प्लेटफॉर्म उपयोग किया जाता है?

(a) Facebook / फेसबुक

(b) Instagram / इंस्टाग्राम

(c) LinkedIn / लिंकडइन

(d) Facebook / फेसबुक

What does social media measurement focus on?

सोशल मीडिया मापन किस पर ध्यान केंद्रित करता है?

Increasing user engagement / उपयोगकर्ता जुड़ाव को कम करना

Monitoring and improving performance metrics / प्रदर्शन मीट्रिक को ट्रैक करना और सुधारना

Generating analytics reports / एनालिटिक्स रिपोर्ट को अनदेखा करना

Reducing audience interaction / दर्शकों की बातचीत से बचना

Which type of advertising campaign is effective on YouTube?

कौन सा विज्ञापन अभियान प्रभावी है?

(a) Video ads / स्किप करने योग्य वीडियो विज्ञापन

(b) Text-based ads / ब्लॉग प्रचार

(c) Text-based ads / पाठ-आधारित विज्ञापन

(d) Image-only ads / केवल छवि विज्ञापन

Write in long (any three)

1. Discuss the impact of social media on customer engagement and relationship building.

[10×3=30]

2. Explain the importance of content marketing in driving social media strategies.

3. Discuss the role of live streaming in increasing audience interaction on social media.

4. Explain the key benefits of using analytics tools for social media campaigns?

5. Discuss the key benefits of using analytics tools for social media campaigns?

Write in short (any five)

1. Discuss the purpose of social media reputation management?

[06×05=30]

2. Discuss the purpose of social media reputation management?

3. Discuss the purpose of social media reputation management?

4. Discuss the purpose of social media reputation management?

5. Discuss the purpose of social media reputation management?

Write a short note on the concept of micro-blogging.

Write a short note on the concept of micro-blogging.

Write a short note on the concept of micro-blogging.