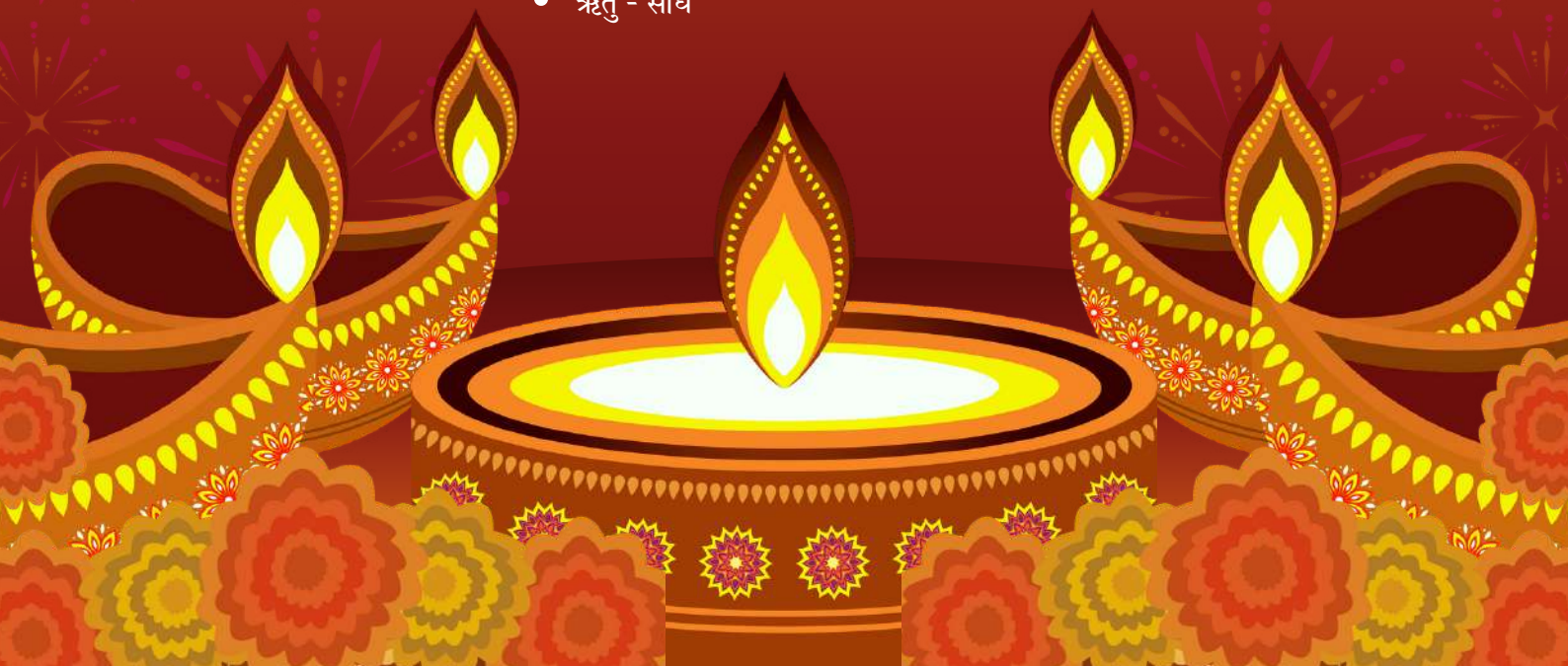


Happy Diwali

Wishing your family a joyful Diwali
filled with health and blessings!

*In
This
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DEEKSHARAMBH: Student Orientation Program 2025



NEWSFLASH



NATIONAL SEWA RATAN AWARD TO DR. SARTAJ AHMAD

On the occasion of Teacher's Day a National Sewa Ratan award is honoured to Dr. Sartaj Ahmad, Dean Students Welfare of Swami Vivekanand Subharti University Meerut UP for his important role in Child Education, Professional education, Public health, Environment and social services. This award is given by Balakshak Pratishthan India which is a registered body under Government of India, Societies Registration Act 1860.

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GUEST LECTURE ON CREATIVITY AND COPYRIGHT: THE ROLE OF IPR IN LITERATURE

The Department of Languages and the Department of Library Science, Faculty of Arts and Social Sciences, jointly organized a guest lecture on the theme "Creativity and Copyright: The Role of IPR in Literature" on 28th August 2025 at 11:30 AM. The distinguished guest speaker for the occasion was Prof. (Dr.) Anil Aneja, Professor, Department of English, University of Delhi.

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GURU VANADAN SAMMAN, ADARSH SHIKSHA GURU AWARD

Dr. Rakhi Kumari Jha, a distinguished faculty of Faculty of Management and Commerce, Swami Vivekanand Subharti University has received the "Adarsh Shiksha Guru Award" in Guru Vandan Samman, 2025 from Rashtriya Sanatan Sena, Bharat and Rashtriya Sanatan Sarv Sewa Sangh Haryana Women Wing on 7th September, 2025.



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"PERIODONTIST – AN IMPLANTOLOGIST" PERIO CONNECT



Dr. Mayur Kaushik, Professor & Head, Dept. of Periodontology & Implantology, Subharti Dental College & Hospital was invited as a guest speaker on "Periodontist – An Implantologist" Perio connect, ISP -UG Convention 2025 at Manav Rachna Dental College, Faridabad.



The lecture was attended by more than 250 delegates including faculty members, students and research scholars. Dr. Mayur Kaushik was awarded with token of appreciation by the President Dr. Harpreet Singh Grover & Secretary Dr. Ashish Jain, Indian Society of Periodontology.

[Click to read full news](#)



ORIENTATION WEEK & INDUCTION PROGRAM 2025

The Faculty of Education, Swami Vivekanand Subharti University, Meerut, successfully organised the Deeksharambh- 2025, Orientation Week & Induction program from 25th August 2025 to 30th August 2025 with great enthusiasm and active participation from the students of the Department of Education and the Department of Physical Education.



The program was specially designed to welcome the new batch of students and provide them with an inspiring start to their academic journey. The Hon'ble Vice Chancellor, Prof. (Dr.) Pramod Kumar Sharma, and CEO, Prof. (Dr.) Shalya Raj, sent their best wishes to the newcomer students for their bright future.

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MEHNDI COMPETITION (SPANDAN 2025)



Swami Vivekanand Subharti University successfully organized the Mehndi Competition on 3rd September 2025 under its Annual Cultural Fest Spandan 2025.

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INTERCOLLEGIATE KHO KHO TOURNAMENT

Nandlal Bose Bharti College of Fine Art and Fashion Design had the honor of hosting the thrilling Kho Kho competition during Spandan 2025, drawing enthusiastic participation from ten prestigious colleges affiliated with Swami Vivekanand Subharti University. Both male and female teams showcased remarkable athleticism, teamwork, and competitive spirit throughout this highly anticipated sporting event.

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RAAS RANGELO

Dandiya Night

The library was empty because everyone was here! We ditched the sweatpants for full-on festive glam, rocking the brightest lehengas and kurtas. The rhythmic clash-clash-clash of our sticks echoed across campus until the very last beat. A perfect Navratri celebration that will definitely be on the highlight of college memories.





GUEST LECTURE ON “OPTIMUM PEAK PERFORMANCE: ULTIMATE DIET AND ASHTANGA KRIYAS”



An international guest lecture was organized on 6 September 2025 under the aegis of the Department of Physical Education, Swami Vivekanand Subharti University, Meerut. The topic of this special lecture was “Optimum Peak Performance: Ultimate Diet and Ashtanga Kriyas”, in which Professor Krzysztof Stec of Jan Dlugos University, Poland was present as the keynote speaker.

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THREE STUDENTS SHINE AT NATIONAL AMERICAN FOOTBALL CHAMPIONSHIP 2025



Three students of Physical Education Department of Swami Vivekanand Subharti University, Meerut increased the pride of the state, Mohitansh got “Best Official Award”

Teams from 20 states across the country participated in the National American Football Championship held in Hyderabad from 30 to 31 August 2025. In this exciting competition, the team of Uttar Pradesh displayed an excellent game and made the state proud by winning the bronze medal. Three talented players of the Physical Education Department of Swami Vivekanand Subharti University, Meerut were selected in the winning team



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SAPNDAN: ANNUAL SPORTS FEST 2025

The grand inauguration of the three-day sports competition Spandan of Swami Vivekanand Subharti University took place on 29 August 2025.



The Spandan sports competition was inaugurated by Vice Chancellor Professor Pramod Kumar Sharma, Chief Executive Officer Dr. Shalya Raj and Chairman of Sports Committee Lieutenant Professor Dr. Sandeep Kumar at the General Mohan Singh Sports Ground of the University.

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Shutterbug



Mr. Deepak

Photographer, IT Department

Quote by the Environmental Committee

Nature's greatest beauty lies in the subtle details,
just as the lotus reveals its intricate charm with each petal.

— Eckhart Tolle

MDS STUDENTS SHINE AT ISP-UG CONVENTION 2025



The Department of Periodontology & Implantology, Subharti Dental College & Hospital, is delighted to announce a proud achievement by its newly joined MDS 2025 postgraduate students, Dr. Ishika and Dr. Amitesh Gautam, who have excelled at the ISP-UG Convention 2025, hosted by Manav Rachna Dental College, Faridabad.

The convention, organized under the aegis of the Indian Society of Periodontology (ISP), witnessed enthusiastic participation of undergraduate and postgraduate students from various dental institutions.

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GUEST LECTURE ON "USE OF AI TOOLS IN SPORTS SCIENCES AND PHYSICAL EDUCATION"

A guest lecture on the topic "Use of AI Tools in Sports Sciences and Physical Education" was organized by the Major Dhyan Chand Department of Physical Education, Faculty of Education, University of Delhi. The event witnessed the presence of esteemed guest Professor Ranjan Chakravarty from Medical College, University of Delhi, an expert in the field of AI applications in health and sports sciences.

The session began with a warm welcome of the guest by Professor (Lt.) Dr. Sandeep Kumar, Dean of the Faculty of Education and Head of the Department of Physical Education. A sapling was presented to Professor Chakravarty as a gesture of respect and appreciation for his presence.

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FINE ARTS – A POWERFUL MEANS OF HUMAN EXPRESSION WITH EXCELLENT CAREER PROSPECTS

Shubhra Atreya, Content Writer, IT Department,
Swami Vivekanand Subharti University



Fine arts today continue to be a vital part of society, serving multiple crucial roles. Artists use their chosen medium to convey emotions, ideas, and experiences that can transcend language and cultural barriers. A painting can evoke sorrow, a sculpture can inspire awe, and a piece of music can unite people in a shared emotional experience.



The historical definition of fine arts primarily included painting, sculpture, architecture, music, and poetry. However, in the modern era, this list has expanded to embrace a wide range of expressive forms, including printmaking, photography, film, and performance art.

ART WITH NO PRACTICAL USE? NOT REALLY.



Fine Art generally refers to a visual art form that is created to be beautiful rather than useful. In other words, it's about making drawings, paintings, and sculptures that are admired for their beauty having no practical use. So, it is considered to be an art created for aesthetic and intellectual purposes, produced or intended primarily for beauty rather than utility. This concept, often associated with the phrase "art for art's sake," distinguishes it from applied or decorative arts.

WHAT WE GAIN FROM STUDYING FINE ARTS



In an increasingly digitized world, studying fine arts is of great value to everyone. It fosters critical thinking, creativity, empathy, and skills that are essential in all aspects of life. Whether viewed in a museum, experienced at a concert, or read in a book, fine arts enrich our lives by inviting us to look beyond the mundane and contemplate the beautiful, the profound, and the thought-provoking. Furthermore, fine arts act as a historical and cultural record. From ancient frescoes to modern-day street art, it reflects the values, beliefs, and struggles of a given time and place. It can be a tool for social commentary, a form of protest against injustice, or a celebration of cultural identity. By studying art from different periods and cultures, we have a deeper understanding of our shared human history.

NOT JUST ABOUT PAINTING ON A CANVAS OR MOULDING THE CLAY



The world of fine arts has long been misunderstood as a path solely for the "starving artist"—a life of creative passion with little to no financial stability. However, this perception is a far cry from the reality of a modern, diverse, and dynamic field. A career in fine arts today is not just about painting on a canvas; it is a multifaceted journey that blends traditional skills with contemporary technology, offering a surprising range of professional opportunities for the creatively inclined.

EXPLORING NEW HORIZONS

The career landscape for fine arts graduates extends far beyond the traditional studio artist. The creative skills and conceptual thinking learned in a fine arts program are highly valuable in many industries. For instance, graphic designers, illustrators, and animators use their artistic abilities to create visual content for websites, advertisements, and films. An art director, with a firm grasp of visual communication, leads creative teams in marketing and advertising agencies to develop compelling campaigns. The rise of digital media has opened up new avenues in fields like 3D modeling, virtual reality, and video game design, where a fine arts background in form, color, and composition is a significant asset.

A fine arts degree can lead to careers that blend art with other disciplines. For those interested in education, becoming an art teacher or a university professor allows them to share their passion and knowledge with the next generation. Curators and gallery managers play a vital role in the art world by organizing exhibitions, managing collections, and connecting artists with the public. With a growing awareness of mental health, art therapy has emerged as a meaningful career path, using art as a tool to help individuals explore emotions and overcome challenges.

ADAPT TO CHANGE!

While a career in fine arts requires dedication and resilience, the opportunities are more abundant than ever. Artists, who are willing to embrace technology, and develop business acumen, including marketing and networking skills, can build a successful and fulfilling career. The art market is increasingly global and accessible through online platforms, allowing artists to connect with a wider audience. Ultimately, a career in fine arts offers a unique and rewarding path for those who dare to turn their passion into a profession.

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QUIZ COMPETITION ON INTERNATIONAL LITERACY DAY



Extension Activity- Quiz Competition on International Literacy Day, 8th September 2025

The Department of Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut, successfully organized an Extension Activity on the occasion of International Literacy Day in different internship schools. The program was designed to spread awareness among school students about the importance of literacy as the first step towards education and empowerment.

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GUEST LECTURE ON DRUG DEVELOPMENT PROCESS



The Literary Club of Subharti College of Allied and Healthcare (SCAH) organized a Guest Lecture on 'Drug Development Process' on 6th September 2025. This event started with the traditional lamp lighting ceremony followed by the welcome Speech of Prof. (Dr.) Pankaj Kishor Mishra, Principal SCAH, and then the Guest Speakers Dr. Sunil Dattatray Pawar, Senior Scientist, Toxicology, Glenmark Pharmaceuticals, Member of the American Toxicology Board and Dr. Ajit Arun Jagdale, Senior Scientist, Toxicology, Glenmark Pharmaceuticals, Member of the American Toxicology Board explores the drug development process in detail. This event was successfully coordinated by Dr. Anshu Kumar Singh, Associate Professor.

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CAD CLASSES FELICITATES DISTINGUISHED ACADEMICIANS FOR THEIR OUTSTANDING CONTRIBUTION IN THE FIELD OF EDUCATION



Meerut, 5th September 2025 – On the occasion of Teachers' Day, CAD Classes, in collaboration with global technology leaders Dell and Intel, organized a prestigious felicitation ceremony under the theme "AI & The Future of Humanity in the Universe." The event was held to honor eminent academicians who have made significant contributions in their respective fields.

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SKILL DEVELOPMENT FOR FUTURE READY INFORMATION PROFESSIONALS



On August 30, 2025, Raja Kunwar Singh Department of Library and Information Science, Swami Vivekananda Subharti University organized a guest lecture on "Skill Development for Future Ready Information Professionals." Dr. Sudhir Tyagi, Dean, Faculty of Arts and Social Sciences.

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WORLD SUICIDE PREVENTION DAY 2025

Date: 10th September 2025
Time: 10:00 AM – 2:00 PM
Venue: Dev Nagree Degree College, Meerut

World Suicide Prevention Day 2025 was observed at Dev Nagree Degree College, Meerut, on 10th September 2025 with the theme "Changing the Narrative on Suicide". The program was organized in collaboration with district mental health program. And P.I. Sharma district hospital Meerut

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बात दिल की

टूटे हुए दिल से क्यों आवाज नहीं होती,
घर जलते हैं तब भी जब आग नहीं होती।

रातों की सियाही में हम अशक बहाते हैं,
जाने कहाँ रोते हम जो रात नहीं होती।

हर बात जबाँ से भी हम कह तो सकते हैं,
लफ्जों से बयाँ लेकिन दिल की बात नहीं होती।

सोचा है बहुत तुमको आकाश में ढूँढा है,
पर मेरी नज़र इसके कभी पार नहीं होती।

हम पार सितारों के जाएं भी भला कैसे,
पर कतरे पंछी से परवाज़ नहीं होती।

इक बार ही जुड़ता है जो प्रीत का नाता है,
जीवन में प्रेम ऋतु कई बार नहीं होती।

दिल रोए कितना भी पर हँसना पड़ता है,
अब हर एक से तो दिल की हर बात नहीं होती।

बूंदों का रूप लिए जैसे तुम मुझको छूते हो,
जो यूँ ना मुझे लगता बरसात नहीं होती।

वो दर्द को क्या जाने जो हाल पूछते हैं,
खुद से तो कभी उनकी मुलाकात नहीं होती।

पलकों के साहिल से आँसू नहीं थमते हैं,
'ए गीत' कहें कैसे बरसात नहीं होती।



गीता चौधरी (गीत)
सुपरवाइजर, गर्ल्स हॉस्टल

आईना

'सुंदर' नहीं हो तुम !

क्योंकि

देखने वालों के जहन में बस देह है,
और उनका पैमाना बस रूप और रंग का है।

क्योंकि

तुम्हारे पास नहीं है वह 'सुंदरता',
जो वे तुममें देखना चाहते हैं।

क्योंकि

सुंदरता तुम्हारे भीतर है, कहीं गहराई में,
जो उनकी समझ से परे है,
जिसे देखने की फुर्सत उन्हें नहीं है।

क्योंकि

अपनी सुंदरता पर शायद तुम्हें भी यकीन नहीं है।
तुमने भी सुंदरता की वही परिभाषा रट ली है,
जो उन लोगों ने याद की है।

क्योंकि

उन्हें आदत है,
तुम्हें बस एक पहलू से देखने की,
दूसरे पहलुओं को सिरे से नकार देने की।

क्योंकि

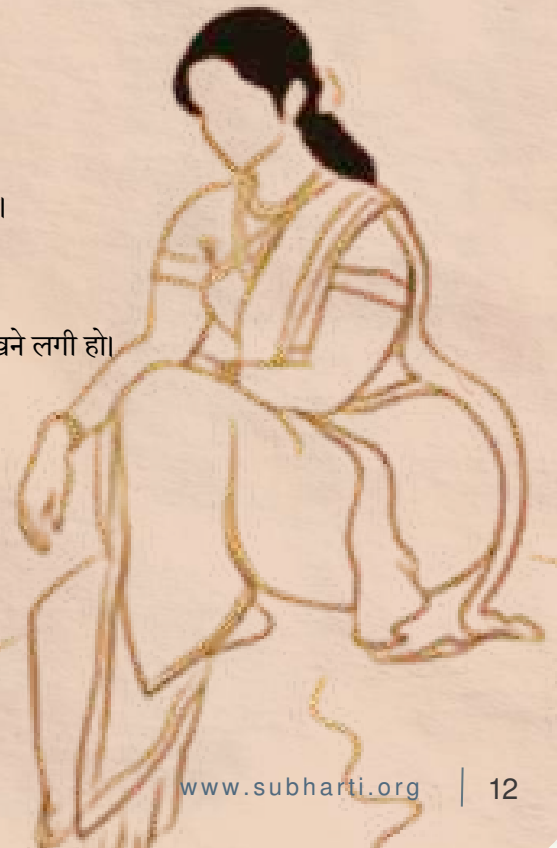
तुम्हें भी वही आदत लगी है,
और तुम भी उनकी नज़र से खुद को देखने लगी हो।

क्योंकि

तुम्हारा आईना काँच का बना है,
जिसमें तुम्हें, सिर्फ चेहरा दिखता है।

शुभ्र आग्नेय

कॉन्टेंट राइटर,
आई0 टी0 डिपार्टमेंट



NATIONAL TEACHERS AWARD 2025

We are delighted to share that the following esteemed faculty members of Sardar Patel Subharti Institute of Law have been honored with the Prestigious National Teacher's Award 2025, jointly organized by Jan Bhagidari Samiti and Delhi Police/Crime Branch at the NDMC Convention Centre, New Delhi:

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Dr. Vaibhav Goel Bhartiya, Dr. Prem Chandra, Ms. Afreen Almas, Dr. Reena Bishnoi, Ms. Ana Sisodia, Ms. Sonal Jain & Ms. Shivani.

“DEEKSHARAMBH” STUDENT ORIENTATION PROGRAMME 2025–26



The beginning of a student's academic journey is an important milestone in shaping their personality, career, and overall life direction. In recognition of this, Subharti College of Hotel Management organized a six-day orientation programme under the title “DEEKSHARAMBH” for the newly admitted students of the academic session 2025–26.

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NATIONAL SEMINAR ON SUSTAINABLE DEVELOPMENT FOR VIKSIT BHARAT @2047

A one-day National Seminar titled “Sustainable Development for Viksit Bharat @ 2047: A Multidisciplinary Approach” jointly organized by Faculty of Arts and Social Sciences, Swami Vivekananda Subharti University, Meerut, and Social Development Federation, Agra (U.P.), on 6th September 2025.

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FRESHER PARTY 2025

The Shaheed Baba Deep Singh Department of Home Science, Faculty of Arts and Social Sciences (FASS), Swami Vivekanand Subharti University, Meerut, organized a vibrant Freshers' Party titled Fresh-O-Mania, to welcome the new batch of students with joy, energy, and inspiration.

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SEMINAR ON “PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE”



The Internal Complaint Committee (ICC) of Swami Vivekanand Subharti University, in collaboration with the Sardar Patel Subharti Institute of Law and the District Legal Services Authority, District Court, Meerut, organized a seminar on the theme “Prevention of Sexual Harassment at Workplace Week” on 4th September 2025.

The programme commenced with the formation of the dais and the ceremonial lamp lighting. Prof. (Dr.) Reena Bishnoi, Presiding Officer, IC, SVSU, welcomed all the dignitaries, Heads of Institutions (HOIs), faculty members, students, and non-teaching staff.

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HINDI DIWAS EXTENSION ACTIVITY ORGANIZED UNDER SCHOOL TRAINING

The Department of Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut organized an extension activity under school training on 13 September 2025 on the eve of Hindi Diwas. Hindi Diwas, celebrated on 13 September 2025.



As part of the activity, title Slogan Writing and Poster Making Competitions were conducted in various schools during internship.

The primary objective of the program was to create awareness among students about Hindi language and literature, underline the cultural significance of Hindi, and promote creativity and expression at the school level.

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DR. NEHA SINGH HONORED WITH DR. SARVEPALLI RADHAKRISHNAN EXCELLENCE AWARD

Swami Vivekanand Subharti University is proud to announce that Dr. Neha Singh, Head of the Department of Fashion, Textile and Interior Design, has been conferred with the prestigious Dr. Sarvepalli Radhakrishnan Excellence Award 3.0.

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ACHIEVING INNOVATIVE EXCELLENCE THROUGH SELF-EXPLORATION



The Mechanical Engineering Department of Faculty of Engineering & Technology, Swami Vivekanand Subharti University, and Institute Innovation Council organized a motivational lecture on "Achieving Innovative Excellence Through Self-Exploration" on 11th September 2025.



The event began with the lighting of the lamp and prayer to Goddess Saraswati, followed by the felicitation of guest speaker Professor Navneet Arora from IIT Roorkee by Dean of FET, Dr. Manoj Kapil.

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ROLE OF YOGA AND NATUROPATHY TREATMENT ON GUT MICROBIOTA



Maharishi Aurobindo Subharti College and Hospital of Naturopathy and Yogic Sciences, Swami Vivekanand Subharti University, Meerut, organized a Good Clinical Practice Seminar on "Role of Yoga and Naturopathy Treatment on Gut Microbiota" on 22nd September 2025 from 11:00 AM onwards in LT-5, MASCHNYS.

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SUBHARTI COLLEGE OF ALLIED AND HEALTHCARE SIGNED THE MOU WITH VISUAL EYEZ



The Department of Optometry, Subharti College of Allied and Healthcare (SCAH), Swami Vivekanand Subharti University signed a MoU with Visual Eyez on 16.09.2025 for the Academic Activity, Training and Placement of the Optometry Students. This MoU signing ceremony is begin with the traditional lamp lighting followed by the welcome speech of Prof. (Dr.) Pankaj Kishor Mishra, Principal SCAH, in his welcome speech he highlights the company profile of Visual Eyez and list of planned activities under this MoU.

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NATIONAL SEMINAR ON “KABIR IN MODERNITY”



On the occasion of Hindi Diwas, the Department of Languages, Faculty of Arts and Social Sciences, Swami Vivekanand Subharti University, Meerut, in collaboration with Sant Kabir Academy, Department of Culture, Government of Uttar Pradesh, organized a one-day national seminar on the theme “Kabir in Modernity.”

The program commenced with an introduction by Mr. Atul Dwivedi (Director, Sant Kabir Academy) who emphasized that revisiting and analyzing the thoughts of Saint Kabir on Hindi Diwas serves as a vital medium to connect the younger generation with cultural consciousness.

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WHY STUDY BUSINESS MANAGEMENT

Shubhra Atreya

Content Writer, IT Department, Swami Vivekanand Subharti University



Why study Business Management.

In a world driven by innovation, competition, and constant change, the study of business management is no longer a niche pursuit but a fundamental necessity for individuals and societies alike. From the smallest startup to the largest multinational corporation, every successful organization is built on a foundation of sound management principles. Studying business management enables individuals to get knowledge, skills, and strategic mindset required to deal with the complexities of the modern business landscape, making it an invaluable asset in a wide array of career paths.

You start looking at issues from a more holistic perspective.

At its core, business management is about understanding how to effectively plan, organize, direct, and control the resources of an organization to achieve its goals. This involves a comprehensive curriculum that spans various disciplines, including finance, marketing, human resources, operations, and strategic planning. A business management education provides a holistic perspective, allowing students to see how these different functions interrelate and contribute to the overall success of a company. It's not just about learning a single skill set; it's about developing a well-rounded business acumen that is adaptable and universally applicable.



You have a diverse array of career options to choose from.

A business management degree offers remarkable career flexibility. The skills and knowledge gained are transferable to virtually any industry, from healthcare and technology to non-profits and government. Graduates can pursue a wide range of roles, including business analyst, marketing manager, human resources specialist, or financial consultant. The versatility of the degree also makes it an ideal choice for aspiring entrepreneurs. For those who dream of starting their own business, a background in business management provides the foundational knowledge needed to create a firm business plan, secure funding, manage finances, and market products or services. It stimulates and simplifies the process of turning a great idea into a profitable venture.

You earn something beyond the professional advantages.

Studying business management fosters personal growth. The coursework often requires students to develop discipline, time management, and organizational skills. Moreover, the emphasis on networking and collaboration within these programs allows individuals to build a valuable professional network that can lead to future job opportunities, mentorship, and partnerships. This ability to connect with others and build relationships is a cornerstone of business success and is cultivated throughout the course of a business management education.

You prepare yourself for a dynamic future.

In an increasingly globalized and competitive world, the demand for skilled and adaptable business professionals is higher than ever. Companies need individuals who can not only perform their designated tasks but also contribute to the bigger picture, anticipate market trends, and drive innovation. The study of business management provides the roadmap to becoming such an individual. It's an investment in a skillset that is perpetually in demand, leading to higher earning potential and greater career stability. Ultimately, you study business management to not just survive but thrive and lead in the ever-evolving world of business.

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GUEST LECTURE ON “AN IMPRESSION ON VISUAL MERCHANDISING”



The Department of Fashion & Textile Design, Nandlal Bose Subharti College of Fine Arts & Fashion Design, Swami Vivekanand Subharti University, Meerut, organized a Guest Lecture on “An Impression on Visual Merchandising” on 12th September 2025.



The session was conducted by Dr. C. Prakash, Director, Indian Institute of Handloom Technology, Fulia, West Bengal, a renowned academican and industry expert.

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INDUSTRIAL VISIT TO “CAPGEMINI”



Objective: To provide students with practical exposure to the corporate work culture, understand the latest technologies used in the IT industry, and bridge the gap between academic learning and industrial practices.

An Industrial Visit to Capgemini, Noida was conducted by the Computer Science & Engineering Department, Faculty of Engineering & Technology, SVSU on 11TH-SEP-2025 for the 3rd-year students.

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Thank you for your comments, feedback and your contributions. Subharti Nabzz is aimed at establishing an Internal Communication channel. It is important to note that this is a two-way channel.

We invite you to share your thoughts, ideas and feedback. Please send us an email at nabzz@subharti.org.

We hope you enjoyed reading the wonderful poems and the content of this issue. Looking forward to receiving your contributions for the next issue.



NATIONAL SEMINAR ON "KABIR IN MODERNITY"

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WORLD OZONE DAY

Maharishi Aurobindo Subharti College & Hospital of Naturopathy & Yogic Sciences, Swami Vivekanand Subharti University, Meerut, is organizing an awareness lecture on World Ozone Day, 16 September 2025, from 2:00 PM TO 3:00 PM onwards.

World Ozone Day is observed every year on 16th September. It is officially known as the International Day for the Preservation of the Ozone Layer, proclaimed by the United Nations General Assembly in 1994. This day commemorates the signing of the Montreal Protocol on Substances that Deplete the Ozone Layer (1987).



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ACADEMIC VISIT LOK ADALAT



The objectives of the Lok Adalat visit were:

- **Exposure to Alternative Dispute Resolution (ADR):** To familiarize students with the Lok Adalat system as a cost-effective and efficient method for resolving disputes outside the traditional court system.
- **Understanding Legal Procedures:** To observe the procedural aspects of Lok Adalat, including case management, mediation, and settlement processes.
- **Interaction with Legal Professionals:** To engage with judges and legal practitioners to gain insights into the practical application of law.

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FDP ON “INTEGRATING ARTIFICIAL INTELLIGENCE IN TEACHING & RESEARCH

Asst professor Josy Jose from Panna Dhai Maa Subharti Nursing College has successfully participated in the 24-hour Faculty Development Programme on “Integrating Artificial Intelligence in Teaching and Research – An Innovative Pedagogy for Future” held from 1st to 13th September 2025. The programme was organized by Speaking cube Online Mental Health Consulting Foundation in collaboration with IQAC, Sridev Suman Uttarakhand University, and SPECS, Dehradun.

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RANG KABIR: SEMINAR AND CULTURAL FESTIVAL



Organized under the joint aegis of Sant Kabir Academy, Department of Culture, Government of Uttar Pradesh, and the Department of Languages, Faculty of Arts & Social Sciences, Swami Vivekanand Subharti University

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OZONE DAY CELEBRATION

Poster Making Competition – 16th September 2025
Bhikaji Cama Subharti College of Hotel Management

1. Introduction

World Ozone Day is observed every year on 16th September to spread awareness about the depletion of the ozone layer and the need to preserve it for a sustainable future. On this occasion, Bhikaji Cama Subharti College of Hotel Management organized a Poster Making Competition to engage students in creative expression while sensitizing them about environmental protection.

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VISHWAKARMA POOJAOTSAV

The Faculty of Engineering and Technology, Mechanical Engineering Department of Swami Vivekanand Subharti University, continued its tradition by organizing and celebrating Vishwakarma Poojaotsav Day in the Mechanical Department workshop on Tuesday, 17th September 2025.



According to the Hindu calendar, Vishwakarma Puja is observed on the Ekadashi of Krishna Paksha in the month of Ashwin. Revered as the world's first engineer and architect, Devshilpi Baba Vishwakarma is honored on this special day.

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LAUNCH OF PROJECT PRACTICE BY AICTE

The Faculty of Engineering & Technology and Subharti Polytechnic College, Swami Vivekanand Subharti University, participated in the launch of Project PRACTICE, organized by the All India Council for Technical Education (AICTE) on 15th Sept. 2025 (Engineers' Day) at the AICTE Auditorium, New Delhi.



The program was graced by Dr. Vineet Joshi, Secretary (Higher Education), Ministry of Education, as Chief Guest, and Dr. R. K. Bhandari, Former Director, CSIR, as Guest of Honour.

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SUBHARTI HOSPITAL HONoured FOR EXCELLENCE UNDER AYUSHMAN BHARAT YOJANA

Subharti Hospital has been awarded a Certificate of Appreciation by the District Magistrate for its exemplary performance under the Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB PM-JAY).

The recognition highlights the hospital's outstanding contribution in providing quality and affordable healthcare services to beneficiaries of the scheme.

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ऋतु-संधि

बूंदों से भीगी राहों पर,
धूप हल्की उतर रही।
पत्तों की पीली सरगोशियाँ,
हवा संग बिखर रही।

नमी भरे दिन सिमट चले,
शीत की आहट मुखर हुई।
बादल की चादर हटने लगी,
आसमान नीलम स्वच्छ हुई।

ये ऋतु-संधि जीवन जैसी,
जहाँ हर मोड़ नया रंग लाता है।
बरसात विरह का गीत सुनाए,
शरद मिलन का दीप जलाता है।

- मोहनीश

DR. MANJU ADHIKARI HONORED WITH DR. SARVEPALLI RADHAKRISHNAN EXCELLENCE AWARD

Swami Vivekanand Subharti University, Meerut, proudly congratulates Dr. Manju Adhikari, Associate Professor, for receiving the prestigious Dr. Sarvepalli Radhakrishnan Excellence Award 3.0 at the National Educators Summit 2025, organized by Preethvi Abhyudaya Educator Association India (PAAI) on 14th September 2025 at Noida. This honor recognizes her dedication, academic excellence, and inspiring contributions as an educator, mentor, and researcher.

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VISIT TO MILITARY HOSPITAL FOR CNE PROGRAM ON PALLIATIVE CARE

A group of 40 students from Panna Bhai Maa Subhashini Nursing College visited the Military Hospital on 20th September 2025 for a Continuing Nursing Education (CNE) program focused on Palliative Care.

The program was graced by the presence of Dr. Geeta Parwanda, Principal of the college, who attended as the Special Guest.

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CERTIFICATE OF APPRECIATION TO DR. SWETA BHARDWAJ

Dr. Sweta Bhardwaj, an esteemed academician, has been honored by the Bhagidari Jan Sahyog Samiti in the field of Education and Public Awareness on National Teachers' Day 2025 for her remarkable contributions to environmental research.

This prestigious award recognizes her dedication to advancing environmental studies and her impactful role in the academic sphere.

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HANDS-ON INSIGHTS INTO DIRECT SINUS LIFT SHARED AT BHARATI VIDYAPEETH (BVP) CDE



A Continuing Dental Education (CDE) program was successfully organized at Bharati Vidyapeeth (BVP), Navi Mumbai on the topic "Direct Sinus Lift in Implantology".

The scientific session was delivered by Dr. Mayur Kaushik, Professor & Head, Dept. of Periodontology & Implantology, Subharti Dental College & Hospital.

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PARENTS TEACHER MEETING



A Parent-Teacher Meeting (PTM) was successfully conducted in the Conference Hall of Sardar Patel Subharti Institute of Law on 29/08/25 at 11:00 AM under the guidance of Hon'ble Justice Rajesh Chandra.

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HINDI DIWAS CELEBRATION 2025



Raja Kunwar Singh Subharti Department of Library and Information Science, Swami Vivekanand Subharti University, Meerut, celebrated Hindi Diwas on 15.09.2025, Thursday.

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132ND ANNIVERSARY OF CHICAGO ADDRESS WITH STUDENT COMPETITIONS



The celebrations featured a Debate Competition, Skit, Panel Discussion, and a Tying the Turban Competition, each centered on the life, teachings, and philosophy of Swami Vivekananda Ji.

Students enthusiastically showcased their eloquence, creativity, and intellectual depth while highlighting the enduring relevance of his message of universal brotherhood, spirituality, and youth empowerment in the modern world.

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EDUCATIONAL VISIT TO THE PARLIAMENT HOUSE

The Department of Liberal Arts and Humanities, Swami Vivekanand Subharti University, Meerut, organized an educational visit to the Parliament House, New Delhi, on Thursday, September 18, 2025. The primary objective of this visit was to provide students with first-hand experience of the functioning of the Indian Parliament and to develop a deeper understanding of democratic processes.



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SELF-DEFENCE WORKSHOP

Guided by the sacred thought, “Yatra Naryastu Pujyante, Ramante Tatra Devata” – meaning “Where women are worshipped, there the gods dwell” – the Women Empowerment Committee of Swami Vivekanand Subharti University successfully organized a One-Day Self-Defence Workshop on 18th September 2025.

The primary objective of the workshop was to empower women mentally, physically, and emotionally, enabling them to protect themselves in emergency situations and move forward in life with confidence and strength. The workshop saw enthusiastic participation from nearly 150 female faculty members and non-teaching women staff from the university and affiliated colleges.

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DIGITAL TRANSFORMATION WEEK BY CROMA CAMPUS TRAINING AND DEVELOPMENT PVT. LTD.



The Training, Placement and Industry Interface Department, in collaboration with Croma Campus Training & Development Pvt. Ltd., successfully organized a high-impact four-days training session titled Digital Transformation Week, held from 15th to 18th September 2025.

This transformative initiative brought together students from a wide spectrum of academic backgrounds, including technical disciplines such as B.Tech, BCA, MCA, and management streams like B.Com, M.Com, and MBA. The program was designed to bridge the gap between academic learning and industry expectations, equipping participants with essential skills for the modern professional landscape.

The training consisted of modules like Career Awareness Sessions to guide students on emerging opportunities and career paths.

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TALK ON WOMEN'S HEALTH AND HYGIENE

The Women Empowerment Committee of Swami Vivekanand Subharti University, Meerut, in collaboration with the Hear the Silence Foundation, organized an enlightening lecture on "Women's Health and Hygiene" today. The event was graced by distinguished speakers and attendees, including faculty members and students from various disciplines. The session commenced with a warm welcome from Dr. Anshul Trivedi, Chairperson of the University Women Empowerment Committee, and Dr. Manju Adhikari, Secretary, who presented a plant as a token of respect to Ms. Neha Vats Kacker, Founder Secretary of Hear the Silence Foundation.

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VISIT TO WORLD FOOD INDIA & GLOBAL FOOD REGULATORS SUMMIT

Objectives of the Visit

The industrial visit was organized with the following key objectives:

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BHAGIDARI JAN SAHYOG SAMITI AWARD TO PROF. (DR.) SARTAJ AHMAD

Swami Vivekanand Subharti University, Meerut, proudly congratulates Dr. Sartaj Ahmad, Professor & Dean students' Welfare, for receiving the prestigious "Bhagidari Jan Sahyog Samiti" Award on the occasion of National Teachers Day 2025.

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ALUMNI TALK ON "HOLISTIC APPROACH FOR HEALTH"

Report

- Maharishi Aurobindo Subharti College & Hospital of Naturopathy & Yogic Sciences, Swami Vivekanand Subharti University, Meerut, organized an Alumni Interaction and Guest Lecture on the theme "Holistic Approach For Health" on 19th September 2025 (FRIDAY) from 11 am to 12:00 pm at the MASCHNYS, SVSU.

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GOLD MEDAL AT FEDERATION CUP 2025

Department of Physical Education Swami Vivekanand Subharti University, Meerut, proudly congratulates Mr. Unnat Singh, a first-semester student of B.P.Ed. (Session 2025), on his outstanding achievement at the Federation Cup 2025.

Representing Team Chandigarh as Captain, Unnat Singh led his team to victory and clinched the Gold Medal in Roller Hockey (Inline), held from 24th June to 28th June 2025.

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SUBHARTI IDEA HACKATHON 2025

The Internal Subharti Idea Hackathon was organized under the aegis of the Institution's Innovation Council (IIC), Swami Vivekanand Subharti University. The event witnessed enthusiastic participation from 38 innovative teams of students who showcased their creativity and problem-solving skills. The hackathon was successfully conducted in collaboration with the Eklavya Club, Faculty of Engineering and Technology, Subharti Research and Incubation Center, University Entrepreneurship Development Cell, and University Startup Cell.

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ONE-DAY CNE PROGRAM ON PATIENT SAFETY

Panna Dhai Maa Subharti Nursing College organized a one-day CNE Program on Patient Safety on 19th September 2025 in collaboration with the ANIE Association.

The program commenced with a lamp lighting ceremony by Dr. Geeta Parwanda, Principal, Subharti Nursing College, along with Asst. Prof. Ankit (Department of Pediatrics), Asst. Prof. Divya (Department of Pediatrics), Prof. Sree Ram, and Asso. Prof. Saroj Rani.

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FRESHER'S FRENZY AT COLLEGE OF ALLIED AND HEALTHCARE



The much-awaited Fresher's Frenzy was organized with great enthusiasm at Subharti College of Allied and Healthcare, Swami Vivekanand Subharti University on 19th September 2025 to welcome the new batch of students.



The event aimed to provide a warm reception to the freshers and help them blend into the vibrant campus culture.

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INDUCTION PROGRAMME FOR NEW STUDENTS BY DEPARTMENT OF LANGUAGES

Rahul Sankrityayan Subharti School of Linguistics and Foreign Languages, Swami Vivekanand Subharti University, Meerut, successfully organized a three-day induction programme "Deeksharambh" from September 18 to 20, 2025.

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INDUSTRIAL VISIT TO PADMINI VNA MECHATRONICS LTD.

The students of Mechanical, Electrical, Aerospace, and Electronics branches of the Faculty of Engineering & Technology, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh India participated in an industrial visit to Padmini VNA Mechatronics Ltd., Gurugram, Haryana.

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"IDEAL SPORTS COACH – GURU VANDAN SAMMAN 2025" TO DR. MANJU ADHIKARI

Dr. Manju Adhikari, Department of Physical Education, Honored with the "Ideal Sports Coach – Guru Vandan Samman 2025"

Swami Vivekanand Subharti University, Meerut, proudly announces that Dr. Manju Adhikari, Associate Professor in the Department of Physical Education, has been honored with the prestigious "Ideal Sports Coach – Guru Vandan Samman 2025." This esteemed award was conferred by the National Sanatan Sarv Seva Sangh, Haryana (Women's Wing).

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CAREER COUNSELING LECTURE ON "ART MEETS AI"

Nandlal Bose Subharti College of Fine Arts, Swami Vivekanand Subharti University, successfully organized an insightful Career Counseling Lecture on Thursday, 25th September 2025. The session, titled "Art Meets AI: Freelancing Smarter with Digital Marketing", was conducted by experts from Delhi Institute of Digital Marketing (DIDM), renowned as Asia's best digital marketing training company.

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Spandan, the annual cultural fest of Subharti University, was a vibrant celebration of student talent.



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What an incredible cultural showcase! Spandan at Subharti University was a whirlwind of talent and creativity.



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The fashion show at #Spandan2025, the annual cultural fest of Subharti University, was a true highlight.



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Like spoilt children, we are harming the natural world, to our own detriment.



[Click to play video](#)

Honing our skills and preparing to serve! Our NSS volunteers from Swami Vivekanand Subharti University.



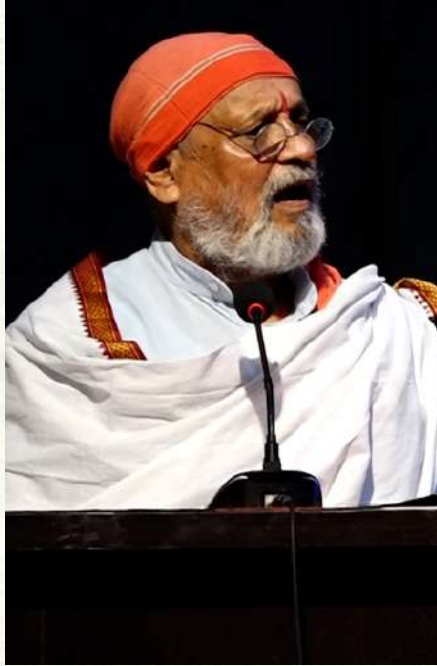
[Click to play video](#)

To the architects of innovation and the builders of dreams—Happy #Engineers Day!



[Click to play video](#)

We can't just throw up our hands and blame Mother Nature for severe floods, landslides, or cloudbursts.



[Click to play video](#)

Found the campus squad. It's a little dysfunctional, but they've got heart. At least the dog looks happy. 😊



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**#NUTRI FEST 2025
Celebrating Health & Innovation**



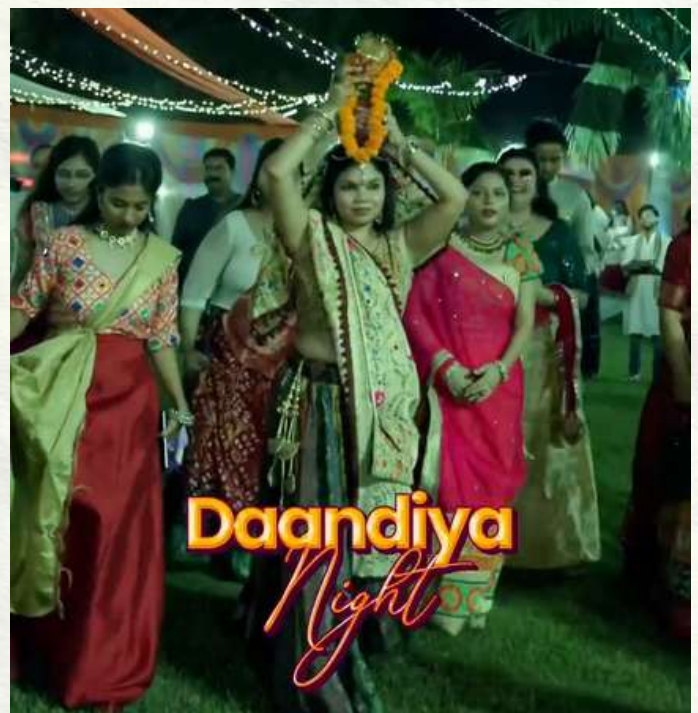
[Click to play video](#)

Finding our spiritual home right here on campus. Happy to share this beautiful Navratri Hawan with everyone.



[Click to play video](#)

Last night, the fusion was real. We successfully merged tradition with the latest drops, making our campus courtyard feel like the biggest club in the state.



[Click to play video](#)