

Paper code : F010103TB
(A) (SVSU): 2023-2024/R

[illegible]

BBA

BBA
I YEAR / I SEMESTER EXAMINATION

Subject Code: F010103TB

Subject Name: **COMPUTER APPLICATIONS**

[Max. Marks: 75]

Note: Attempt all the question as per given instruction.

I. Multiple Choice Questions (MCQs)

[1x15=15]

1. What is operating system?

1. What is operating system?
- a. collection of programs that manages hardware resources
 - b. system service provider to the application programs
 - c. link to interface the hardware and application programs
 - d. All of the mentioned

2. A Microsoft Windows is?

2. A Microsoft Windows is:
- Operating system
 - Graphics program
 - Word Processing
 - Database program

3. DOS stands for?

- 3. DOS stands for?**
- a. Disk Operating Signal b.Disk Operating System
c. Disk Orientation System d. Disk Orientaional Signal

4. What is the intersection of a column and a row on a worksheet called?

- a. Column
b. Value
c. Cell
d. Address

5. Excel is a ____ program developed by Microsoft?

5. Excel is a _____ program development.
- a. Spreadsheet b. Document
- c. Data Management d. All of the above

[P.T.O.]

6. C.U. is called as _____?
a. Arithmetic and Logical Unit b. Control Unit
c. Keyboard d. Mouse
7. Microprocessors as switching devices are for which generation computers?
a. First Generation b. Second Generation
c. Third Generation d. Fourth Generation
8. The brain of any computer system is?
a. ALU b. Memory
c. CPU d. Control unit
9. The two kinds of main memory are?
a. Primary and secondary b. Random and sequential
c. ROM and RAM d. All of above
10. Computer is free from tiresome and boardroom, we call it?
a. Accuracy b. Reliability
c. Diligence d. Versatility
11. How many color dots make up one color pixel on a screen?
a. 265 b. 16
c. 8 d. 3
12. Which of the following programs enables you to calculate numbers related to rows and columns?
a. Window Program b. Spreadsheet program
c. Graphics Program d. Word Program
13. Which of the following is an output device?
a. Keyboard b. Mouse
c. Light Pen d. VDU
14. Which of the following is an input device?
a. Plotter b. Printer
c. VDU d. Mouse

15. Which of the following is the extension of MS-Excel?
a .txt b .xls
c .ppt d. .bmp

II. Long Questions: Attempt any three

[10×3=30]

1. What do you mean by computer system? Explain the elements of Computer System.
2. Explain software development process in detail.
3. What do you mean by Database management system? Explain the types of Database management system.
4. What is data processing? Explain the modes of data processing.

III. Short Questions: Attempt any Six

[6×5=30]

1. What do you mean by computer language? Explain the types of computer languages.
2. Explain the block diagram of Computer System.
3. What do you mean by data communication? Explain the advantages of data communication.
4. Explain the difference between Algorithms and Flow Chart.
5. Write a short note on generation of computer.
6. Explain the role of database manager in an organization?
7. Write a short note on Program development cycle.
8. What do you mean by File? Explain data file structure in details.

Printing Pages : 2

Paper Code-BBA- F010103TA

(A) SVSU 2024-25/R

Enrollment No.

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BBA

1st YEAR, 1st Semester EXAMINATION

Business Ethics and Governance

[Time : 3:00 Hours]

[Max. Marks : 75]

I. Objectives Question: Answer All Question

[15×1=15]

S.N	Questions	Option A	Option B	Option C	Option D
1	What is the primary concern of ethics?	Achieving personal success	Defining right and wrong behavior	Maximizing profits	Fulfilling legal requirements
2	Which of the following is a development in the concept of ethics?	Ethical relativism	Reductionism	Profit-driven ethics	Value-free ethics
3	Which Indian philosophy emphasizes work-life balance by advocating detachment from the results of actions?	Yoga	Vedanta	Jainism	Buddhism
4	Which of the following is a key element of Indian values for the workplace?	Wealth accumulation	Work ethics and responsibility	Competition	Individual ambition
5	Which of the following is NOT one of Gandhiji's Seven Greatest Social Sins?	Wealth without work	Knowledge without character	Commerce without morality	Health without work
6	Which of the following stakeholders is NOT typically considered in CSR activities?	Shareholders	Employees	Suppliers	None of the above
7	Which stakeholder is NOT typically considered when discussing CSR in business?	Local communities	Employees	Competitors	Customers
8	Which of the following is a direct benefit of CSR for businesses?	Decreased consumer loyalty	Increased trust and loyalty from consumers and employees	Higher operational costs	Reduced regulatory oversight
9	Gandhian philosophy of wealth management advocates:	Accumulation of wealth for self-interest	The idea of wealth as a tool for serving society and promoting justice	Disregard for social responsibility	Complete withdrawal from material desires
10	The primary purpose of a corporate mission statement is to:	Increase short-term profits	Communicate the company's core values and long-term goals	Ensure employee compliance with regulations	Set the company's marketing strategy
11	Which of the following is NOT a key aspect of Indian ethos for the workplace?	Spiritual development	Emotional intelligence	Total control over profit margins	Respect for hierarchy and relationships

[P.T.O.]

12	Which Indian value is most important for a healthy work-life balance?	Detachment (Vairagya)	Devotion to personal goals (Bhakti)	Ethical responsibility (Dharma)	Material success (Artha)
13	Which of the following defines business ethics?	The use of unethical business practices to maximize profit	A set of moral principles that govern the conduct of individuals and organizations in business	A strategy to increase employee productivity	A legal requirement for companies to follow certain standards
14	Which of the following is NOT a business ethics issue?	Fair trade practices	Employee rights and compensation	Tax evasion	Maximizing shareholder profit
15	Which of the following is NOT one of Gandhiji's Seven Social Sins?	Politics without principles	Science without humanity	Wealth without work	Charity without transparency

II Short Answer Questions (Any five)

(6x5=30)

1. Discuss the concept of ethics and its role in shaping human behavior. How do the principles of ethics differ across various cultures and societies?
2. What is the relationship between ethics, values, and behavior? Discuss how an individual's value system influences ethical decision-making.
3. Discuss the core principles of Indian ethos for work life and their relevance in the contemporary workplace. How can these principles promote harmony and productivity?
4. Examine the role of values like *satyam* (truth), *seva* (service), and *ahimsa* (non-violence) in driving ethical decision-making in the workplace.
5. Analyze the influence of Indian hierarchism on employee motivation and organizational decision-making. How can it be adapted to promote inclusivity?
6. Indian values such as respect for elders, humility, and community focus are integral to the workplace. Discuss how these values shape leadership and employee relationships.

III. Long answer questions (Any three)

(10x3=30)

1. Discuss how adherence to ethical practices contributes to achieving corporate excellence. Provide examples of organizations where ethical behavior has driven success.
2. Discuss how a well-crafted corporate mission statement can influence organizational culture and employee motivation. Provide real-life examples to support your argument.
3. What is a code of ethics, and why is it essential for organizations? Discuss its role in fostering a culture of integrity and accountability.
4. Analyze the process of developing and implementing a code of ethics in organizations. How can it be made effective and adaptable to changing environments?
5. Critically evaluate the challenges organizations face in ensuring compliance with their code of ethics. Use examples to illustrate your points.
6. Evaluate the challenges organizations face in integrating TQM with ethical business practices. Use case studies to support your analysis.

Enrollment No.

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BBA/BBA (A & AM)
Ist YEAR/ Ist SEMESTER EXAMINATION
BUSINESS STATISTICS

[Time : 3:00 Hours]

[Max. Marks : 75

I Long Question: Answer Any Three

[10×3=30]

1. Explain the Index number with types and formula.
2. Explain the correlation analysis and differentiate between correlation and regression.
3. Calculate the median from the following data:

Age in Years	No. of Students
10 - 20	8
20 - 30	4
30 - 40	15
40 - 50	9
50 - 60	14
60 - 70	2
70 - 80	12

4. Calculate the regression coefficient of y on x from the following data:

X	Y
4	8
6	7
14	12
25	24
8	25
24	32
26	18
31	18
35	32

II. Short Question: Answer any Five

[6×5=30]

1. Calculate the mode from the following data:

X	5	10	15	20	25	30	35	40	45
f	8	11	17	21	28	25	20	18	14

2. What is meant by time series analysis? Explain the types of it with examples.
3. Explain the primary data with importance
4. Define graphical representation along with its types.
5. Explain the business statistics. Also define the limitations of it.
6. What is standard deviation? Explain the merits of it with example.
7. Define the measure of central tendency and its importance.

III. Objectives Question: Answer All Question

[15×1=15]

1. The arithmetic mean is highly affected by:
(a) Moderate values (b) Extremely small values (c) Odd values (d) Extremely large values
2. The population mean μ is called:
(a) Discrete variable (b) Continuous variable (c) Parameter (d) Sampling unit
3. An orderly set of data arranged in accordance with their time of occurrence is called:
(a) Arithmetic series (b) Harmonic series (c) Geometric series (d) Time series
4. The range of the values -5, -8, -10, 0, 6, 10 is:
A. 0 B. -10 C. -10 D. 20

[P.T.O.]

5. The mean deviation is minimum when deviations are taken from:

- A. Mean
- B. Mode
- C. Median
- D. Zero

6. The sum of squares of the deviations is minimum, when deviations are taken from:

- A. Mean
- B. Mode
- C. Median
- D. Zero

View answer

7. The value of standard deviation changes by a change of:

- A. Origin
- B. Scale
- C. Algebraic signs
- D. None

8. For two independent variables X and Y if $S.D(X) = 1$ and $S.D(Y) = 3$, then $Var(3X - Y)$ is equal to:

- A. 0
- B. 6
- C. 18
- D. 12

9. A time series consists of:

- (a) Short-term variations
- (b) Long-term variations
- (c) Irregular variations
- (d) All of the above

10. If $\bar{X} = \text{Rs.}20$, $S = \text{Rs.}10$, then coefficient of variation is:

- A. 45%
- B. 50%
- C. 60%
- D. 65%

11. The graph of time series is called:

- (a) Histogram
- (b) Straight line
- (c) Histogram
- (d) Ogive

12. The measure of central tendency listed below is:

- (a) The raw score
- (b) The mean
- (c) The range
- (d) Standard deviation

13. Total of all the observations divided by the number of observations is called:

- (a) Arithmetic mean
- (b) Geometric mean
- (c) Median
- (d) Harmonic mean

14. The sum of the squares of the deviations about mean is:

- (a) Zero
- (b) Maximum
- (c) Minimum
- (d) All of the above

15. Ten families have an average of 2 boys. How many boys do they have together?

- (a) 2
- (b) 10
- (c) 12
- (d) 20

Enrollment No.

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BBA**I YEAR/ I SEMESTER EXAMINATION****PRINCIPLES OF MANAGEMENT AND ORGANIZATION STRUCTURE****[Time : 3:00 Hours]****[Max. Marks : 70]****NOTE:- ATTEMPT ALL THE QUESTIONS AS PER GIVEN INSTRUCTIONS.****I. Long Question: Answer Any Three****[10X3= 30]**

1. What do you mean by Management? Explain the scope of Management .
2. Explain the types of Mergers with example?
3. How Henry Fayol contributed to the Management? Explain its principles.
4. What is Staffing? Discuss its importance?

II. Short Question: Answer Any Five**[5 X 5=25]**

1. Define performance appraisal? Discuss 360 degree performance appraisal?
2. Management is both an art and science. Discuss
3. Define Partnership? Discuss the essential features of partnership?
4. Discuss the functions of management?
5. Define organizing function of management and steps involved in organizing?
6. Why decision making is important in management? Discuss
7. Explain the planning process in management?

[P.T.O.]

III Objective questions : Answer All questions**[1X15=15]**

S.no	Questions	Option A	Option B	Option C	Option D
1	Bureaucracy theory was given by	F.W.Taylor	Henry fayol	Max Weber	None of these
2	The concept of time and motion study was given by	Peter F Drucker	F.W.Taylor	Elton Mayo	None of these
3	Combination of computer system manufacturer with a UPS manufacturer is an example of this kind of merger	Horizontal	Vertical	Conglomerate	All of these
4	The number of subordinates that a manager can manage is called	Delegation	Responsibility	Span of management	Accountability
5	Concentration of authority at one level is called	Centralisation	Forecasting	Decentralisation	None of these
6	Which of the following is the element of directing	Motivation	Leadership	Supervision	All of these
7	Henry Fayol, F.W.Taylor belongs to which school	Neo classical	Classical	Modern	None of these
8	Training and development comes under which function of management	Planning	Staffing	Directing	None of these
9	Authority delegated to subordinate can be taken back under	Centralization	Decentralization	Delegation	Staffing
10	Formal line of authority from highest to lower ranks is defined as	Unity of command	Scalar chain	Unity of direction	None of these
11	The theory of scientific management was proposed by	Max weber	Henry Fayol	F.W.Taylor	Peter F Drucker
12	Who is known as father of modern management	Maslow	Henry Fayol	F W Taylor	Elton Mayo
13	GM and CEO of company comes under which level of Management	Top level	Lower level	Middle level	None of these
14	The extent to which power and authority remain at the top management	Centralization	Decentralization	Delegation	None of these
15	Recruitment is which type of process	Positive	Negative	Both A and B	None of these

Printing Pages :2

Paper Code : BBA- F010101TA

(B) SVSU 2023-24/R

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BBA

**1ST YEAR / 1ST SEMESTER EXAMINATION
BUSINESS ECONOMICS**

[Time : 3:00 Hours]

[Max. Marks : 75]

NOTE: ATTEMPT ALL THE QUESTIONS AS PER INSTRUCTIONS.

I. Long Question: Answer Any Three

[10X3= 30]

1. Name all the fundamental economic tools of business economics; explain any one of the economic tool in detail.
2. Describe the concept of Demand. Explain types of demand in detail.
3. Introduce the term Production Function. Explain 'Cobb -Douglas production function' with its assumptions.
4. Explain Market & Market Structure. Describe the characteristics of 'Monopoly market'.

II. Short Question: Answer Any Six

[5 X 6=30]

1. Discuss the Scope of Business Economics
2. Write a note on Equi - Marginal Principle.
3. Analyze the steps of Demand forecasting.
4. Write a brief note on Delphi method of Demand forecasting.
5. Discuss the features of Isoquant.
6. Write down the importance of Profit.
7. Explain Explicit Cost & Implicit Cost.

III. Objective question: Attempt all questions

[1X15=15]

S. no	Questions	Option A	Option B	Option C	Option D
1.	The economic conditions of a section of people comes under	Macro Economics	Micro Economics	Both a & b	None of the above
2.	External value of currency comes under-	Macro Economics	Micro Economics	Both a & b	None of the above
3.	----of a decision is meant the sacrifice of alternatives required by that Decision	Opportunity cost	Incremental cost	Incremental revenue	All of the above
4.	Economics can be divided into branches.	one	Two	Three	Four
5.	India is a country with ----- economy	Capitalist economy	Socialist Economy	Mixed Economy	None of the above
6.	-----states that all conditions being equal, as the price of a product increases, the demand for that product will decrease	Law of Demand	Veblen Goods	Giffen Goods	None of the above

[P.T.O.]

7	The graphical representation of quantity demanded at different prices is known as	Demand Schedule	Demand Curve	Both of above	None of above
8	----- can be described when goods and services are utilised for more than one cause.	Cross demand	Composite Demand	Income demand	Price demand
9	if a firm gets Rs. 16,000 from sale of 100 chairs, then the amount of Rs. 16,000 is known as----	Expenditure	Revenue	Both of these	None of these
10	-----is the revenue that a firm earns per unit of output sold.	Total revenue	Average revenue	Marginal revenue	None of these
11	Lack of historical sales Data is on the-----of Demand Forecasting	Advantage	Limitation	Both of these	None of these
12	In -----an organization hires a group of external experts. Each Expert generates a forecast based on their market knowledge	Consumer Survey Method	Delphi Method	Sales force opinion	None of these
13	Business Economics, also called as -	Managerial Economics	Management	Accounting	None of the above
14	Who is the father of Economics?	Alfred Marshall	Adam Smith	Lionel Robbins	Samuelson
15	What is GDP?	Gross Demand Product	Gross Daily Product	Gross Domestic Product	None of the above
