



General G.S. Dhillon Central Library

Swami Vivekanand Subharti University

New Arrival – Books

31th August 2023

The following books (**Book Bank**) have been added to the Library collection of **Dept. of Management & Commerce** as of 31th August 2023.

Acc. No.	Author	Title	Edition	Place & Publisher	Year	Call No.	No. of Copy
SCMB000001	Agarwal, Pragya	Human Values and Professional Ethics		New Delhi,Savera Publishing House	2023	170 AG261H	80
SCMB000066	Agarwal, P. K.	Principles and Practice of Management with Global Perspective	2nd	New Delhi,	2021	650 AG261P	65
SCMB000131	Maheshwari, S. N	Financial Accounting for BBA	3rd	Noida,Vikas Publishing House	2023	658.14 M214F	65
SCMB000196	Dwivedi, D. N	Managerial Economics	9th	Noida,Vikas Publishing House	2023	338.5 D969M	95
SCMB000291	Bhatia, H. L	Public Finance	32nd	Noida,Vikas Publishing House	2024	338.5 B575P	50
SCMB000341	Sinha, Pradeep K	Computer Fundamentals Concepts Systems & Applications	8th	New Delhi,BPB Publications	2021	004 SI617F	80
SCMB000421	Kothari, C. R	Research Methodology Methods and Techniques	4th	New Delhi,New Age International Limited Pub.	2022	001.42 K87R	30

Acc. No.	Author	Title	Edition	Place & Publisher	Year	Call No.	No. of Copy
SCMB000451	Robbins, Stephen P	Organizational Behavior	18th	Noida,Pearson	2022	658.3 R632O	30
SCMB000481	Prasad, L. M	Organizational Behavior	6th	New Delhi,Sultan Chand & Sons	2022	658.3 P911O	50
SCMB000531	Gupta, S. P	Statistical methods	46th	New Delhi,Sultan Chaand & Sons	2023	519.5 G977S	30
SCMB000561	Varshney, J. C	Financial Accounting	3rd	Delhi,Wisdom Publications	2021	657.48 V325F	60
SCMB000591	Gupta, P. K	Essentials of Insurance and Risk Management		Mumbai,Himala ya Publishing House Pvt. Ltd	2021	368 G977E	15
SCMB000606	Raman, Meenakshi	Business communication	2nd	New Delhi,Oxford University Press	2022	651.4 R165B	15
SCMB000616	Rajaraman, V.	Fundamentals of Computers	6th	New Delhi,PHI Learning private Limited	2023	004 R161F	30
SCMB000646	Kanti, Tushar	Business Communication	2nd	New Delhi,Savera Publishing House	2023	658.45 K16B	30

Acc. No.	Author	Title	Edition	Place & Publisher	Year	Call No.	No. of Copy
SCMB000676	Kumar, Anil	Business Statistics		New Delhi,Savera Publishing	2023	519.5 K96S	95
SCMB000741	Dey, Shreejata	English Communication Skills- I		New Delhi,Savera Publishing House	2016	410 D528E	14
SCMB000755	Krishna, K. V. S. G. Murali	The Book of Environmental Studies	2nd	New Delhi,Savera Publishing House	2020	363.7 K92T	15
SCMB000770	Gupta, C. B	Business Organisation and Management	17th	New Delhi,Sultan Chand & Sons	2023	658.402 G977B	60
SCMB000800	Chhabra, T. N	Business Organisation and Management Text and Case		New Delhi,Sun india Publications	2010	658.402 C531B	15
SCMB000815	Samuelson,Paul A	Macroeconomics	20th	Chennai,McGra w Hill Education	2022	339 SA193M	15
SCMB000820	Saxena, Rajan	Marketing Management	6th	Chennai,McGra w Hill Edu.	2022	658.8 SA272M	50
SCMB000870	Samuelson,Paul A	Microeconomics	20th	Chennai,McGra w Hill Education	2022	339 SA193M	15

Acc. No.	Author	Title	Edition	Place & Publisher	Year	Call No.	No. of Copy
SCMB000880	Chary, S. N	Production and Operations Management	6th	Chennai,McGra w Hill Education	2022	658.5 C486P	30
SCMB000892	Nabi M. K.	Business Law	2nd	Delhi,Wisdom Publications	2023	347.7 N116B	15
SCMB000907	Varshney, J. C	Financial Management	3rd	New Delhi,Wisdom Publications	2021	657.48 V325F	15
SCMB000922	Batra, Rajeev	Advertising Management	5th	Chennai,Pearson India Education	2023	659.1 B3212A	50
SCMB000972	Chaturvedi, P. D	The Art and Science of Business Communication: Skills, Concepts, Cases, and Applications	4th	Chennai,Pearson India Education	2023	658.45 C495T	30
SCMB001002	Pandey, I. M.	Financial Management	12th	Chennai,Pearson India Education	2023	658.15 P189F	30
SCMB001032	Laudon, Kenneth C	Management Information Systems: Managing the Digital Firm	17th	Chennai,Pearson India Education	2023	658.4038 L372M	30

Acc. No.	Author	Title	Edition	Place & Publisher	Year	Call No.	No. of Copy
SCMB001062	Kotler, PhilipKevin Lane Keller Alexander Chernev Jagdish N. Sheth G. Shainesh	Marketing Management	16th	Noida,Pearson India Education	2023	658.8 K87M	30
SCMB001092	Gupta, PrachiAshita Aggarwal Hufrish Majra Isaac Jacob Varsha Jain G. Radha Krishna Ritu Narang Shanthi Venkatesh Suresh Paul A Susobhan Goswami	Marketing Management: Indian Cases		NoidaPearson India Education	2023	658.8 G977M	30
SCMB001122	Sharma, Anita	Business Economics		New Delhi,	2016	338.7 SH531B	30
SCMB001227	Koontz, HaroldHeinz Weihrich Mark V. Cannice	Essentials of Management - An International, Innovation and Leadership Perspective	11th	Chennai,McGra w Hill	2023	658 K82E	30
SCMB001257	Aswathappa, Sadhana Dash	Human Resource Management : Text & Cases	10th	Chennai,McGra w Hill	2023	658.3 AS861	30

Acc. No.	Author	Title	Edition	Place & Publisher	Year	Call No.	No. of Copy
SCMB001350	Bajpai, Avinash	Sales and Distribution Management		Delhi, Wisdom Publications	2023	658.810 B165S;	30
SCMB001380	Garg, KapilKavita Geetanjli Khurana	Computerised Accounting		Delhi, Ekansh Publications	2022	657.0285 G231C	30
SCMB001382	Bhattacharyya, Dipak kumar	Human Resources Management	3rd	Delhi, Excel Book	2016	658.3 B575H	50
SCMB001432	Pandey, Adesh Kumar	Concept of E commerce		New Delhi, S. K. Kataria & Sons	2023	658.84 P189C	30
SCMB001490	Gupta, R.K	Operation Research	14th	Meerut, Krishna Prakashan Media	2023	658.4034 G977O	30
SCMB001520	Tulsian, P. CTulsian, Bharat	Business law	3rd	Chennai, McGraw Hill	2022	346.5402 T829B	30

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